

# Enhancing the Environmental Social Governance (ESG) Culture

## Applying for this course:

This course is targeted for individuals who would like to learn more about Environmental, Social Governance and for companies' personnel who seek to elevate the performance of one's company through environmental considerations.

Individuals eligible to enrol in this programme should have completed compulsory schooling up to 65 years of age, and who are able to fluently communicate orally in English or Maltese.

## Course Duration

This course is of 21 hours duration:

- Module 1 is of 21 hours duration - (including 1 hour assessment)

## General pedagogical guidelines and procedures for this course:

The delivery of this course will be mainly held through a series of discussions and case studies. The trainer will also be holding lessons with the trainees which will consist of various presentations.

At the end of the course, the learner will be assessed through a multiple-choice questions test and the pass mark of this written assessment is 45%.

## Module 1 Learning Outcomes – Understanding Environmental, Social Governance

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| <ul style="list-style-type: none"><li>✓ Define Environmental and Social Governance and its components.</li><li>✓ Understand and explain the significance of ESG.</li><li>✓ Identify key frameworks and standards related to ESG reporting and assessment.</li><li>✓ Evaluate the impact of ESG considerations on financial performance and risk management strategies.</li><li>✓ Assess methods for engaging employees in ESG initiatives to develop an ESG culture.</li><li>✓ Develop training programmes to enhance employee understanding and commitment to ESG goals.</li><li>✓ Identify current and future trends shaping the ESG landscape.</li><li>✓ Evaluate the potential impact of emerging ESG issues on businesses.</li><li>✓ Discuss innovative approaches to address evolving ESG challenges and opportunities.</li></ul> | <ul style="list-style-type: none"><li>✓ Identify stakeholders relevant to ESG initiatives.</li><li>✓ Design communication strategies to effectively convey ESG goals, progress and achievements.</li><li>✓ Explore the concept of inclusive ESG practices and their importance for social impact.</li><li>✓ Evaluate the methods for involving communities and stakeholders in ESG decision making processes.</li><li>✓ Develop initiatives to address social issues and promote community involvement within ESG frameworks.</li><li>✓ Establish Key Performance Indicators (KPIs) for monitoring ESG performance.</li><li>✓ Implement systems for regular assessment and reporting of ESG initiatives.</li><li>✓ Develop skills for preparing comprehensive and transparent ESG reports, including data collection, analysis and communication.</li></ul> |
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**Module 1 Assessment:**

At the end of the course, the learner will be assessed through a multiple-choice questions test and the pass mark of this written assessment is 45%.