

Introduction to Entrepreneurship

Applying for this course

This course is ideal for those persons who are considering opening a business or who already own a business and want to further enhance their entrepreneurial skills.. Eligible individuals would be **persons who completed compulsory schooling** up to 65 years of age.

Course Duration

This course is of 8 hours duration and consists of one Module.

General pedagogical guidelines and procedures for this course:

The delivery of this Course will be mainly held through a series of discussions, class work exercises and hands-on training. These will enable learners to practice and consolidate the classroom training. The trainer will also be holding lessons with the learners which will consist of various presentations, including demonstrations.

General assessment policy and procedures for this course:

The Learner will be assessed through an Ongoing Assessment that will take place throughout the duration of the course. The ongoing assessment will take into consideration the learner's classroom participation throughout the entire course, and will take place by way of oral exercises, practical exercises, one-to-one questions, quizzes, role plays, and group activities

Module 1 Learning Outcomes – Introduction to Entrepreneurship

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| <ul style="list-style-type: none">✓ Define what an entrepreneur is✓ List the benefits of being an entrepreneur✓ Understand how to set-up a business (capital needed, documents to fill in, where to apply, how to get started, business plan, memorandum and articles of association) | <ul style="list-style-type: none">✓ Identify own entrepreneurial opportunities and challenges✓ List the drawbacks of being an entrepreneur✓ Identify the type of business one wants to open (product vs service, type of product or service, what is required to open such a business, who are the target clients, etc) |
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Module 1 Assessment: There is no assessment for this module.